

## Message Text

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ACTION NEA-10

INFO OCT-01 AF-06 ISO-00 EB-07 /024 W

----- 103104

P R 290830Z MAY 75

FM AMEMBASSY TEHRAN

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 1704

USDOC PRIORITY

AMEMBASSY KINSHASA

UNCLAS TEHRAN 4992

USIAC

E.O. 11652: N/A

SUBJ: CPF TEHRAN FAIR EXHIBIT

REF: USIA 12391, STATE 121634 (NOTAL), TEHRAN 4519

1. REFTELS ONE AND TWO LEAVE EMBASSY AND POST CONFUSED AS TO JUST  
WHAT ARE THE MAJOR ELEMENTS OF COST IN BRINGING EXHIBIT FROM  
KINSHASA TO SERVE AS MESSAGE-ORIENTED CENTERPIECE FOR AMERICAN  
EXHIBITION AT TEHRAN TRADE FAIR.

2. REFTEL ONE DOES NOT ADDRESS ITSELF TO SPECIFIC QUESTION POSED  
IN PARA ONE OF THIRD REFTEL RE TEHRAN'S SHARE OF TRANSPORT COST  
FOR EXHIBIT. AS INDICATED THEREIN AND CONSIDERING PARA TWO OF USIA  
7520-C, MISSION ASSUMES IT SHOULD ONLY BE RESPONSIBLE FOR ANY  
DIFFERENCE RPT DIFFERENCE IN COST OF TRANSPORTING EXHIBIT INDIR-  
ECTLY KINSHASA-TEHRAN-VIENNA AS COMPARED WITH DIRECT SHIPMENT COST  
FOR KINSHASA-VIENNA. SECOND REFTEL, HOWEVER, INDICATES TEHRAN  
WOULD HAVE TO COVER TRANSPORT COST KINSHASA-TEHRAN AND ONWARD COST  
OF SHIPPING AS WELL.

3. PAYMENT BY TEHRAN OF DIFFERENCE FOR DIVERSIONARY TRANSPORT  
APPEARS FAIR TO MISSION, BUT PAYMENT BY TEHRAN FOR BOTH LEGS  
KINSHASA-TEHRAN AND TEHRAN-VIENNA DOES NOT. AS DECISION ON WHETHER  
TO USE EXHIBIT AS CENTERPIECE HERE MUST BE MADE WITHIN A WEEK,  
APPRECIATE CLARIFICATION SOONEST.

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4. "REIMBURSEMENT FEE" OF 5,000 DOLLARS TO AGENCY IN ADDITION TO TRANSPORT COSTS (SECOND REFTEL) IS ELEMENT OF COST WE PREVIOUSLY UNAWARE OF. AS EXHIBIT WOULD BE NOT ONLY FOR USGOVT PURPOSES IN GENERAL, BUT WOULD ALSO SERVE POST AND AGENCY OBJECTIVES AS MESSAGE-ORIENTED MASS MEDIUM, ADVISE WHETHER SAID REIMBURSEMENT FEE IS REQUIRED.

4. IF EXHIBIT HOSTESSES, EMBASSY AND USIS PERSONNEL ARE IN AREA OF CENTERPIECE EXHIBIT, ADVISE WHETHER SIX GUARDS WOULD STILL BE REQUIRED PER FIRST REFTEL. ESTIMATE FOR SUCH GUARD STAFFING WOULD BE MORE THAN 2,500 DOLLARS.

REMICK

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE FAIRS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975TEHRAN04992  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750187-0669  
**From:** TEHRAN  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t1975057/aaaaagmq.tel  
**Line Count:** 73  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 USIA 12391, 75 STATE 121634, 75 (NOTA TEHRAN 4519  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** SmithRJ  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 01 DEC 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <01 DEC 2003 by ThomasVJ>; APPROVED <12 JAN 2004 by SmithRJ>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CPF TEHRAN FAIR EXHIBIT  
**TAGS:** EGEN  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006